

# STRATEGIC PLAN AD HOC COMMITTEE REPORT



June 12, 2019

Henry Hudson Regional School

---



# Committee Members

- Ezra Ardolino - Board of Education, Committee Vice Chair
- Susan Curry - Parent
- Margaret Desiena - Parent
- Rachel DeWyngaert - Teacher, Henry Hudson Regional School
- Shawn Feeney - Teacher, Henry Hudson Regional School
- Michael Gannon - Board of Education, Committee Chair
- Lenore Kingsmore, Principal, Henry Hudson Regional School
- Sherry Lombardi - Parent
- Tara Sheridan - Parent



# **Mission of the Committee**

**The mission of the Strategic Plan Ad Hoc Committee is to review and analyze the current plan, evaluate all Action Steps, and formulate a new Strategic Plan that keeps the focus on a student-centered learning environment rich in academic, athletic, and artistics offerings that prepares all students for college and / or career opportunities.**



# Goals of the Committee

- 1. Review Goal Areas of the Five Year Strategic Plan (2014 - 2019)**
- 2. Assess the status of each Action Step for all Goal Areas**
- 3. Evaluate the effectiveness of each Action Step and analyze successes and setbacks**
- 4. Determine the practicality between a new 3 year or 5 year Strategic Plan**
- 5. Create goals for new Strategic Plan**

# Evaluation Findings



## Reviewed Goals Areas

- Student Achievement
- Community Engagement
- School Climate and Culture
- Finance
- Facilities\*

## Components of Strategic Planning





# General Recommendations

- **A Template that is “User Friendly”**
- **Create a 5 Year Plan**
- **Allow the Strategic Plan to be a “Living Document”**
- **Superintendent Update Report at Least Twice a Year**
- **Focus on the “Whole Student”**
- **Prepare for College *and* Career**
- **Incorporation of “Portrait of a Graduate”**



# **New Goals - Student Achievement For College and Career Readiness**

- **FutureReady Certification**
- **Performing Arts Academy**
- **Strengthen Partnership with Monmouth University**
- **Create a Program for Special Education Student Retention**
- **Develop Middle School Extracurricular Activities**
- **Explore and Implement Modified “AVID” Program**
- **Make STEAM a Curricular Backbone for All Students (*i*STEAM, *i*STEM)**



# New Goals - Community Engagement

- **Marketing plan**
  - “Public Education in a Private School Setting”
  - Internet School Store
  - Trademarking
  - Social Media Branding
- **Full Time Public Relations Coordinator**
- **Grassroots Campaign in Sending Districts**
  - Promote Student Retention After Middle School
  - Actively Engage Parents and Community Members
- **Partnerships with Highlands & Atlantic Highlands Boards of Education**
- **Create a Viable Alumni Association**





# **New Goals - School Climate & Culture**

- **Continue to Promote Character Education Throughout the School**
- **Branding the School**
- **Leverage Social Media and New Website**
- **Pride in Being an Admiral**
- **Sustainable NJ Certification**
- **Portrait of a Graduate**



# New Goals - Finance

- **Actively Pursue Grants**
  - **STEM**
  - **Arts**
- **Finance Facility Upgrades (Explained in “Facilities Goals”)**
  - **Bricklaying**
  - **Wall of Honor and Dinner Reception for Alumni Veterans and Servicemen and Servicewomen**
- **Sponsorships from Community Businesses**
- **Strengthen Partnership with Henry Hudson Tri-District Education Foundation**
- **PTO Fundraising**



# New Goals - Facilities

- Building & Property with a “Campus Feel”
- Change / Update Lockers
- Digital Sign at the Top of Grand Tour
- Signage to Identify the Campus at the Base of Grand Tour (*not digital*)
- Digital Signs at Highlands and Atlantic Highlands Borough Halls
- New Desks / Furniture for 21st Century Classroom
- Art Laboratory
- Communication Room (TV, Podcast, Green Screen)
- Outdoor Classroom
- Update Building Security and Personnel



# **New Goals - Facilities (Continued)**

- **Update Office and Classroom HVAC and Electrical**
- **Internet Infrastructure Improvements**
- **Athletic Field Improvements**
- **Create an Athletic Training Room**
- **Check Building Lights for Optimal Learning and Work**
- **Sport Championship Banners**
- **Academic Championship Banners**
- **Activity Championship Banners**